

Brock Blazzard

Site Name

Northwest Weather And Events
northwestweather.org

Site Purpose

This site will provide weather and event information for an area in the northwest of the United States.

Target Audience and Scenarios

My target audience is for campers, fishers, hikers and for sporting events in the community.

-Mike Harris is a fisher and often looks at this site to see if the weather is going to be good for fishing and also if there are any fishing events that are coming up.

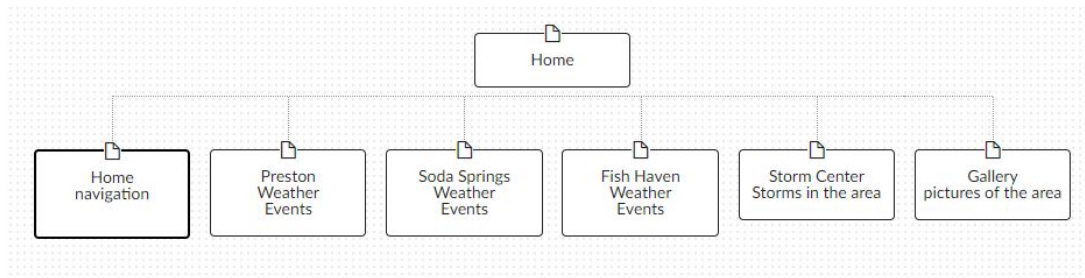
-Andrea Gomez is a avid hiker and loves to look of new trails and this site provides that.

-Andrew Johnson a camper likes to see if any new campsites are available and ready for camping.

-Cate Anderson is a person that loves the outdoors and like to see if her favorite spots are having good weather.

-John Clyde loves playing sports and looks at this site to see if any sporting events are happening in the area.

Site Map



Color Scheme

Blue and white

Header #42bff4

Nav #418cf4

Text #000000

Background #ffffff

Typography

Header Arial 40px

Footer Arial 20px

Nav Calibri 30px

Body calibri 18px